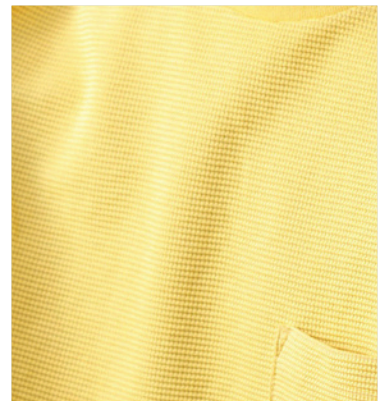


DREAM... ENDEAVOR.. ACHIEVE...



*"Don't settle.
Endeavor for excellence"*

Your Gateway to the Top B-Schools
Expert Coaching for MBA success



CAT

Common Admission Test

Institutes accepting CAT scores:

- ✓ IIMs - A, B, C, L, Indore, K. Shillong, Ranchi, Rohtak, Raipur, Trichy, Udaipur, Kashipur, Amritsar, Bodh Gaya, Nagpur, Sambalpur, Sirmaur, Jammu & Vishakhapatnam
- ✓ IITs - Bombay, Delhi, Kharagpur, Kanpur, Madras & Roorkee; IISc Bangalore
- ✓ FMS, Delhi
- ✓ JBIMS, Mumbai
- ✓ SPJIMR, Mumbai (S. P. Jain)
- ✓ IRM, Anand
- ✓ IIM, Mumbai
- ✓ MDI, Gurgaon
- ✓ IMT, Ghaziabad
- ✓ IMI, Delhi
- ✓ XIM, Bhubaneswar
- ✓ MIC, Ahmedabad
- ✓ TAPMI, Manipal
- ✓ SIMSR, Mumbai (K. J. Somaiya)
- ✓ GLIM, Chennai (Great Lakes)
- ✓ FSM, Delhi (FORE)
- ✓ IMNU, Ahmedabad (Nirma)
- ✓ LBSIM, Delhi
- ✓ BIM, Trichy
- ✓ NIBM, Pune
- ✓ IIFM, Bhopal
- ✓ WE School, Mumbai (Welingkar's)
- ✓ Dept. of Financial Studies, Delhi
- ✓ Dept. of Commerce, Delhi
- ✓ IIFT

XAT

Xavier Aptitude Test

Institutes accepting XAT scores:

- ✓ XLRI, Jamshedpur
- ✓ XIM, Bhubaneswar
- ✓ IRM, Anand
- ✓ MIC, Ahmedabad
- ✓ SIMSR, Mumbai (K. J. Somaiya) GIM,
- ✓ Goa
- ✓ IMT, Ghaziabad
- ✓ TAPMI, Manipal
- ✓ IIFM, Bhopal
- ✓ LIBA, Chennai
- ✓ IFMR, Chennai
- ✓ XISS, Ranchi
- ✓ WE School, Mumbai (Welingkar's)

NMAT

Narsee Monjee Aptitude Test

Institutes accepting NMAT scores:

- ✓ SVKM's Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
- ✓ K J Somaiya Institute of Management, Mumbai
- ✓ Amity University, Noida
- ✓ IBS, Pune
- ✓ SDA Bocconi Asia Center, Mumbai
- ✓ ITM Institute of Financial Market, Mumbai
- ✓ SOIL Institute of Management, Gurugram
- ✓ T.A. Pai Management Institute, Manipal
- ✓ Alliance University, Bangalore
- ✓ JAIN University, Bangalore



SNAP

Symbiosis National Aptitude Test

Institutes accepting SNAP scores:

- ✓ SIBM Pune, Bangalore & Hyderabad
- ✓ SCMHRD, Pune
- ✓ SIIB, Pune
- ✓ SIOM, Nashik
- ✓ SITM, Pune
- ✓ SIMS, Pune
- ✓ SCIT, Pune
- ✓ SSBF, Pune
- ✓ SIMC, Pune
- ✓ SSMC, Bangalore
- ✓ SIHS, Pune
- ✓ SSSS, Pune

CMAT

Common Management Admission Test

Institutes accepting CMAT scores:

- ✓ JBIMS, Mumbai SIMSREE, Mumbai
- ✓ (Sydenham) SIMSR, Mumbai (K. J, Somaiya)
- ✓ GIM, Goa
- ✓ WE School, Mumbai (Welingkar's)
- ✓ GLIM, Chennai (Great Lakes)
- ✓ XIME, Bangalore
- ✓ SIES CMS, Navi Mumbai
- ✓ N. L Dalmia IMSR, Mumbai
- ✓ Dept of Management Studies, Pune
- ✓ (PUMBA)
- ✓ ITM Business School, Navi Mumbai

MHCET

Maharashtra Common Entrance Test

Top Business Schools that require MHCET scores for admission to the 2 year full time MBA / MMS course offered in affiliated Uni. in Maharashtra:

- ✓ JBIMS, Mumbai
- ✓ SIMSREE. Mumbai (Sydenham)
- ✓ WE School, Mumbai (Welingkar's)
- ✓ SIES CMS, Navi Mumbai
- ✓ N. L. Dalmia IMSR, Mumbai
- ✓ MET IOM, Mumbai
- ✓ Dept of Management Studies, Pune (PUMBA)

“

Other Top B - Schools conducting their own exams:

- Mudra Institute of Communication, Ahmedabad (MICAT)
- ICFAI Business School, Hyderabad (IBSAT)



B-SCHOOL ADMISSION PROCESS

Entrance Exams:

This is the first hurdle. Many B-schools, especially the top ones, rely on national-level entrance exams like CAT (Common Admission Test) conducted by IIMs. Some institutes might have their own entrance exams or accept scores from other tests like XAT (Xavier Aptitude Test).



Shortlisting:

Based on your entrance exam score (and sometimes other factors like academic profile and work experience), institutes shortlist candidates for the next stage. Cut-off scores for shortlisting vary depending on the institute, program, and competition level.



Application:

Shortlisted candidates need to submit a formal application to the B-school. This typically involves submitting essays, letters of recommendation, transcripts, work experience certificates (if applicable), and a fee.



Written Ability Test (WAT) and Group Discussion (GD):

These are often used to assess your communication, analytical thinking, teamwork, and leadership skills. WAT might involve writing an essay on a specific topic within a short timeframe. GDs involve discussing a case study or business issue with a small group of candidates.



Personal Interview (PI):

This is your chance to shine in a one-on-one interview with faculty or admissions committee members. Be prepared to discuss your academic background, work experience, career goals, motivations for pursuing an MBA, and responses to their questions.



Final Selection and Offer Letter:

After considering all the factors (entrance exam score, application package, WAT/GD performance, and PI), the B-school makes its final selection decision. They may release multiple waitlists and call candidates based on available seats. If accepted, you'll receive an offer letter outlining program details, fees, and deadlines for accepting the offer.

Additional Considerations:

- Some B-schools might have additional stages like psychometric tests or case studies.
- The weightage given to each stage can vary depending on the institute.
- It's crucial to research specific B-school admission processes and prepare accordingly.

Why Choose Endeavor?

At Endeavor, we're passionate about helping you achieve your B-school dreams. We stay ahead of the curve by continuously updating our curriculum based on:

Latest Exam Trends: We ensure your preparation is laser-focused on what matters most in the latest exams.

Faculty & Student Insights: We incorporate valuable feedback from our experienced faculty and dedicated students into our teaching methods.

A Winning Formula

Our unique approach combines expert guidance with in-depth research to raise the bar in exam preparation. This translates to:

01

Expert Mentoring:

Benefit from personalised support and clear the confusion surrounding entrance exams. We offer career, course, and college-specific guidance to ensure you make informed decisions.

02

Expert Career Counseling:

We don't believe in one-size-fits- all advice. Our counselors take the time to understand your aspirations, guiding you toward a career path that aligns with your unique dreams and interests.

03

Comprehensive Online Platform:

Master your studies with our state-of- the-art online platform. Access a library of practice questions, receive detailed feedback from faculty, and gain the confidence you need to excel.

04

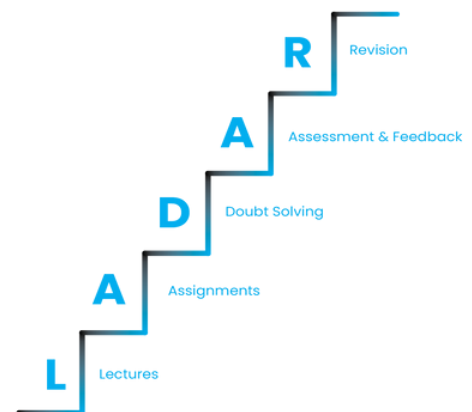
360° Career Development:

Our comprehensive curriculum, combined with regular workshops and feedback sessions, equips you for every aspect of the application process.

05

Motivation That Lasts:

Stay energised and focused throughout your journey. Our supportive environment fosters a high-performance mindset, allowing you to push your limits and achieve exceptional results.



Our courses are developed by expert faculties and industry leaders with years of experience. Endeavor's prestigious pedagogy is based on a five step approach called **LADAR**

1. Lectures 2. Assignments 3. Doubt solving 4. Assessment & Feedback 5. Revision.

Endeavor's Preparatory course

CATsule

Phase 1:

CAT Foundation

Ground- level Preparation on:

- Quantitative Fundamentals
- Verbal Fundamentals
- Mental Calculations
- Reasoning Skills
- Problem Solving
- Reading Skills
- Vocabulary
- Communication Skills

Phase 2:

CAT Fundamentals

Development of Core Test Areas:

- Quantitative Aptitude: Problem Solving, Modern Mathematics, Geometry
- Data Interpretation & Data Sufficiency
- Verbal Aptitude: English Usage, Reading Comprehension, Verbal Logic
- Analytical & Logical Reasoning, Non-Verbal Reasoning
- Regular Class Exercises and Home Assignments
- Weekly Tests: Chapter, Unit, Progress followed by Analysis and Suggestions
- Online Topic-wise Tests
- Workshops, Seminars & Value Sessions by IIM and Other top B-School Alumni covering: Understanding of Organization, Current Awareness and Overall Personality Development for GD, WAT & PI

Phase 3:

CAT Endeavor

Prime Focus:

- Exam Strategy
- In-Depth Analysis
- CSEM - CAT Speed Enhancer module (Speed building tests)
- Accuracy: Speed Ratio
- One-to-One Counselling
- Time Management
- Score Maximization



40+

Sectional Tests

24+

Online Mock CATs

05+

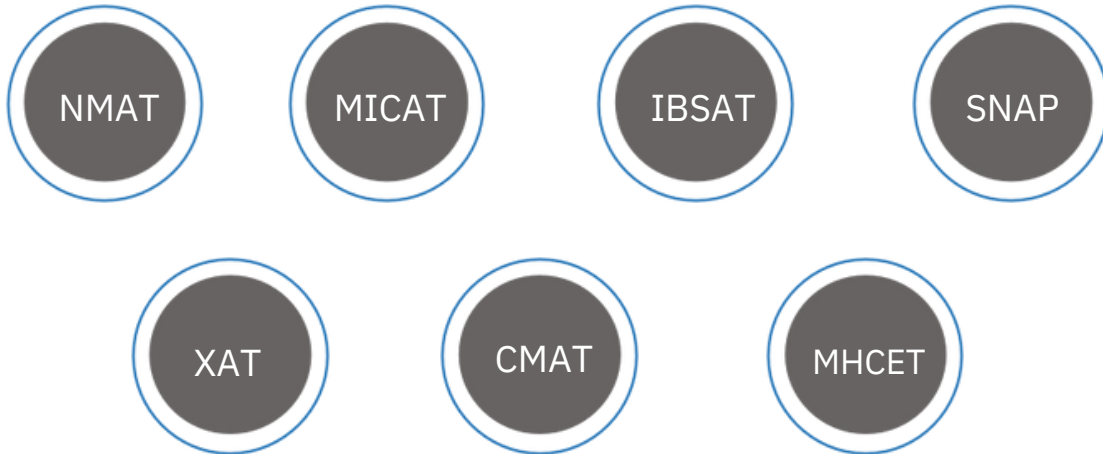
Paper-Based Full Length Test

followed by in-depth individual analysis

Phase 4:

CAT Cruise Control

45+ other Mock Tests followed by detailed individual analysis:



IN A NUTSHELL, COURSE USPS

- Exhaustive Course Material of over 6000 pages designed by IIM Alumni to tackle the unpredictable nature of CAT
- Regular Workshops & Talks by Top 30 B-School graduates including IIM Alumni
- Power Test Series: 40+SectionalTests, 24+ Online Mock CATs, 5+ Paper-Based FLTs and 45+ Paper Based Test for other National-Level Exams
- 500+ Online Practice Test & CSEM - CAT Speed Enhancer Module
- Personalized Preparation Module & 24 x 7 Performance Monitoring
- Audio-Visual training for Group Discussion and Personal Interview
- Exclusive Reading Room and Well-Stocked Library

- Extensive practice for Written Ability Test
 - Mock GD and Mock PI training using Audio - Visual Technology
 - Distinguished Panel of Interviewers
 - Industry representatives from the top corporates
 - Top 30 B-School current students and graduates
 - IIM Alumni-backed pedagogy
- Specially Designed General Knowledge and Current Affairs Module
- Exclusive Group Discussion and Personal Interview module
- Personality Development Programme





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ENDEAVOR. ACHIEVE.**

ADDRESS

2nd Floor, 205-208, ABC-II,
Opp. Wagh Bakri Tea Lounge, H.L. College
Road, SV Desai Marg, Above Dakshinayan,
Navrangpura, Ahmedabad, Gujarat 380009

Email - info@endeavormagic.com

Website - www.endeavormagic.com

Phone-8980805868/8733003330/ 7284003300